

We would be honored to have YOU join us  
as a sponsor for the Journey to Freedom Walk.

2024  
Journey to  
Freedom  
Walk

Saturday  
April 20  
9 - 11 am  
at Northside Charlotte  
Church

The Annual Journey to Freedom Walk is to raise both funds for and awareness of the hurdles women face as they return to the community from prison. The funds raised go towards programming to help prepare women for re-entry. There will be six stations for walkers to hear a previously incarcerated woman share about her personal experience in re-entry and the challenges she faced.

We are seeking sponsors who  
share our commitment to women in Re-Entry  
to join us in making this event a success.

See sponsor levels

*Changed* **Choices**

Sponsorship Opportunity	Investment	Company contact info & logo on signage displayed at station	Social media posts highlight sponsor (1.2K Followers on FB & IG)	Sponsor recognized in 2 email newsletters shared with 800+	Sponsor highlighted during Event Program	Sponsor Logo on event promotional materials
<b>Station Sponsor</b> (6 available)	<b>\$2,500</b>	✓	✓	✓	✓	✓
<b>Platinum</b>	<b>\$1,000</b>		✓	✓	✓	✓
<b>Gold</b>	<b>\$500</b>			✓	✓	✓
<b>Silver</b>	<b>\$250</b>				✓	✓
<b>Bronze</b>	<b>\$100</b>					✓

**Also needed for 3 prizes:**

- 1 - \$250 gift card** for the team that raises the most money
- 1- \$100 gift card** for the individual who raises the most money
- 1-\$50 gift card** for the child (age 14 & under) who raises the most money

*“Every step I take in this event is a testament to the belief in redemption and the importance of providing opportunities for rehabilitation and reintegration into society.” --Heather*

**Thank you for considering this opportunity to support the Journey to Freedom Walk.**

**We look forward to the possibility of partnering with you. Together, we can make a difference.**

**For more information contact Diane Hunt, Executive Director/CEO at [diane@changedchoices.org](mailto:diane@changedchoices.org) or call 704-332-6388.**

**Deadline for sponsorship April 10, 2024.**

**Email logo and or artwork to [info@changedchoices.org](mailto:info@changedchoices.org)**

